

The Last Christmas

The North Pole Is Melting!



EXECUTIVE SUMMARY

- TITLE: * **The Last Christmas – *The North Pole is Melting!***
- LENGTH: * **Feature Film**
- GENRE: * **3D-animated family Christmas fantasy adventure comedy**
- TARGET AUDIENCE: * **Children, families, fans of fantasy movies and animation**
- THEMES: * **Coming of age; inspirational underdog story; love and sacrifice**
- BUILT-IN IP: * **Multi-film franchise with new character, licensing and merchandising revenues**
- SCREENPLAY: * **Full line-edited screenplay**
- BUDGET: * **TBA**

TAX OFFSETS

Australian 30% PDV Tax Offset Provisional Certificate issued

NSW 10% PDV Offset available

CONTACT: Roland Kulen Mobile: +61 (0)414 429-986 Email: roland@appcurate.com

<https://the-last-christmas.com/> :: <https://thenorthpoleismelting.com/>



LOGLINE

Global warming is melting the ice at the North Pole and Santa's village is crumbling. When the evil toymaker Kroolio Snear sees his chance to rob Santa of his magic and own Christmas, Vixen, the littlest reindeer, must become leader of the herd to defeat Snear, find a new home – and save Christmas.



THE PITCH

Vixen, the littlest of Santa's reindeer, longs to lead the herd, though tradition says it's led by a stag. But when global warming melts the ice under the village and Santa's enemy, Kroolio Snear, tries to steal his magic, Vixen must take over the leadership from her friend, Dasher, to save Christmas.

Redefining Vixen

Vixen has traditionally been portrayed as cute, cartoonish and generic. Just one of Santa's nine reindeer.

Image Coming Soon

The New Vixen

The new Vixen is a unique character with a desperate determination to lead the herd to victory over the evil Snear – and save Christmas!

Image Coming Soon



❧ DASHER'S UNCONTROLLABLE MAGIC ❧

He's big, brave and magically gifted, but because he's reckless and lacks self-control, Santa sacks him as leader of the reindeer. Before he can master his magic and help defeat Snear, Dasher has to humble himself and appeal to his nemesis, Comet, for help.

Redefining Dasher

Dasher has never been complex. His primary role is usually to pull a sleigh as part of a team.

The New Dasher

The new Dasher is determined to master his unruly magic, help his best friend Vixen defeat Snear – and save Christmas!

Image Coming Soon

Image Coming Soon



❧ KROOLIO SNEAR - A FRESH NEW VILLAIN ❧

A human sorcerer, injured and humiliated in a battle with Santa's elves long ago. He's now a greedy, polluting billionaire, consumed by juvenile but dangerous resentments, who makes nasty, violent war toys. Snear takes advantage of global warming, which is melting the ice under Santa's village at the North Pole, to steal his magic and try to drive him out – and own Christmas.

Kroolio Snear

Image Coming Soon

Image Coming Soon



❧ SNEAR'S GRIM TOY FACTORY ❧

Snear's headquarters at Tower 13 has a dark, dieselpunk vibe - a dirty, noisy toy factory with glowing furnaces and brown fumes, set in an environmentally devastated landscape. He's happily making global warming worse.

Kroolio Snear's Toy Factory



<https://the-last-christmas.com/> :: <https://thenorthpoleismelting.com/>



❧ GLOBAL WARMING CRACKS SANTA'S VILLAGE ❧

The ice under Santa's village at the North Pole is cracking apart. The village and marvelous toy workshop will soon fall into the sea. Santa and his elves and reindeer have nowhere to go. Is this going to be their last Christmas?

A New Origin Setting



<https://the-last-christmas.com/> :: <https://thenorthpoleismelting.com/>

GLOBAL WARMING STORY POINTS

Vixen and Dasher are doing aerial acrobatics high above Santa's village at the North Pole. Vixen looks down. 'Why is our ice cracking up *in winter?*'

Santa calls an urgent meeting with his elves and reindeer. Comet, a scientist reindeer, says, 'Global warming is melting the ice and our village will soon fall into the sea. We have nowhere to go.'

In his dark, polluted HQ, Tower 13, Santa's enemy, the evil toymaker Kroolio Snear, laughs mockingly. 'Santa is finished! I'm taking advantage of the ice melting, to steal Christmas.'

Santa is crushed. 'I'm going to let the children down. This will be our last Christmas.' 'No, it's not!' cries Vixen. 'We *will* defeat Snear, save Christmas and find ourselves a new, safe home.'



SYNOPSIS

When global warming melts the ice under SANTA'S village, the evil billionaire KROOLIO SNEAR, who makes nasty, violent war toys, steals Santa's magic because he wants to own Christmas. VIXEN, the littlest reindeer, is determined to save Christmas, though it's only weeks away.

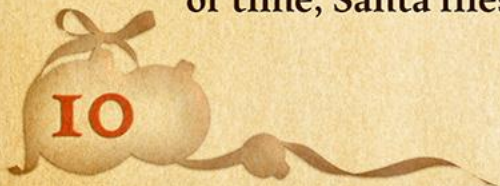
Snear's gleefully wicked aide, NOCTY, kidnaps RAFE, the reindeer leader. DASHER, who's magically gifted but reckless, replaces him. Dasher and Vixen spy on Snear in his HQ, Tower 13, where he holds an elf, FEAZEL, prisoner, and makes her attack Santa with magic. Dasher disobeys orders and tries to rescue Rafe but his magic goes comically wrong, and Vixen has to rescue him. Santa sacks Dasher and appoints Vixen leader.

As Snear's attacks continue, Santa's reindeer fight among themselves - leading is harder than Vixen thought. Santa tells Dasher to master his magic; they're going to need it. However Dasher, who thinks he knows everything, fails again and again. Assaults by Snear's enchanted animals culminate in Santa's train bridge being toppled by smirking polar bears with chainsaws.

While Vixen helps to defend Santa and the village, she slowly learns leadership. Snear drops dynamite on the village from his Zeppelin, damaging Santa's toy workshop and causing havoc. Vixen and Dasher counterattack but, due to her failure, Dasher is captured. And they're out of time. All seems lost.

On Christmas Eve they locate Snear's new hideout, in a volcano in Antarctica, but moments later the toy workshop cracks open and falls into the sea. Now Vixen faces an agonising choice between saving the Christmas presents, or her friends. She leads the reindeer to Antarctica, to Snear's toy factory worked by enchanted animals, and frees the prisoners.

In a titanic mountainside battle with Snear's army of huge war toys, Vixen must confront her darkest fear, the wolves who ate her family when she was a calf. Dasher finally learns the self-control he needs to master magic, frees Feazel and, working together, they defeat Snear. They race home, fearing the worst. But the elves have salvaged most of the presents and, in the nick of time, Santa flies out to deliver them - they've saved Christmas! Vixen leads everyone to a new, safe home at the South Pole.



<https://the-last-christmas.com/> :: <https://thenorthpoleismelting.com/>

INTELLECTUAL PROPERTY

Pathway to Wide Global Audience and Profitability with Loads of IP

1. Our built-in IP (new character designs) has great licensing and merchandising potential because Santa's reindeer have featured in films, TV and books worldwide for the best part of a century and are universally known and loved.
2. *The Last Christmas – The North Pole is Melting!* can readily be turned into a multi-film franchise.
3. Release of picture book, chapter book, and many sponsorship and product placement opportunities are all recurring revenue streams.



Merry
Christmas

